

# Ivar Malm

Designer + Illustrator

## CONTACT

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## EDUCATION

### Savannah College of Art and Design (SCAD)

Savannah, GA

BFA Illustration

2015 - 2019

## SKILLS

After Effects

Illustrator

Photoshop

InDesign

Acrobat

Blender

Nomad

Maya

Excel

Powerpoint

Word

Social Media

## WORK EXPERIENCE

### Lime June 2022 - July 2024

#### Graphic Design Artist

- Created promotional and informational graphics for in-store displays.
- Composed e-mails detailing product releases and promotions.
- Animated short videos for social media, e-mails, and events.
- Illustrated custom t-shirt designs for company merchandise.
- Organized and developed asset library of product images, promotions, etc.
- Shaped toning of graphics through collaboration with marketing and creative director.
- Generated custom designs for in-store vinyl displays and signage.
- Managed availability of products through online portal.
- Placed 2nd in MJBizCon's first graphic design t-shirt contest on behalf of Lime.
- Created product images to be used on labels for packaging and checked labels for QA.

### Whyze Inc. May - Aug 2019

#### Illustration/Animation Intern

- Animated six 1-5 minute videos in Adobe After Effects.
- Attended weekly online meetings with the CEO for feedback.
- Composed thumbnails for videos on Youtube.
- Created storyboards for videos about budgeting methods.
- Illustrated assets for animated videos.
- Incorporated SFX, music, and voiceovers into videos.
- Maintained artistic direction that was cohesive with previously created videos.
- Uploaded videos and supplementary files onto a Google Drive.

### Rhino Hospitality Group Jun 2016 - April 2022

#### Shift Leader

- Aided with customer relations.
- Maintained a high standard of cleanliness through attention to details.
- Prepared the FOH of the restaurant for daily operations.
- Reported the sales and communicated positive and negative occurrences in a log.
- Supervised and assisted employees to ensure an enjoyable dining experience.
- Upheld company policies to help establish a consistency in procedures.